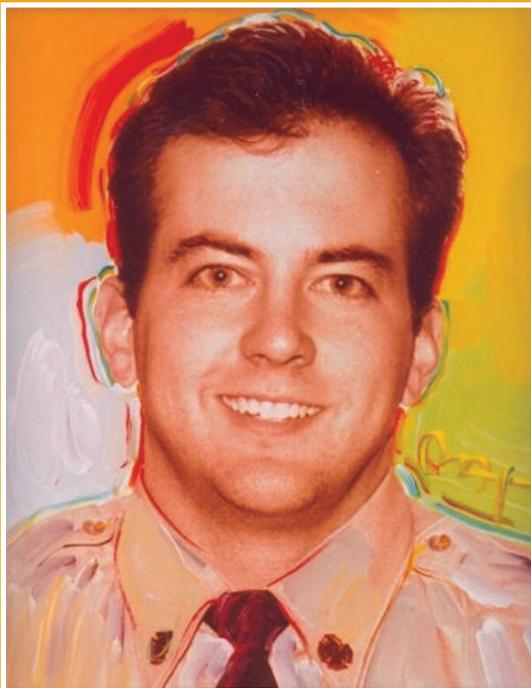


Joseph Maffeo was a New York City firefighter whose life was tragically cut short on September 11, 2001. He was a hero to the people of New York, but more importantly, he was a hero to his family, and the people who knew and loved him. To them he was a hero not for the way he died, but rather for the way he lived. Joseph Maffeo made the world a better place, each and every day of his life, by giving of himself, by extending a helping hand, by displaying a smile, simply by his mere presence.

We have established this foundation to continue Joseph's legacy by keeping his spirit alive in those who knew him and breathing it into those who didn't. By doing this we hope to fill the void left in this world, when on September 11, 2001, Joseph, along with 342 fellow NYC firefighters and thousands of other individuals lost their lives in a senseless act of hate.



Linda & Keith Manfredi, Co-Founders  
The Joseph Maffeo Foundation  
& Children's Program at SIUH

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The Joseph Maffeo Foundation is a 501 (c)(3) not-for-profit organization as defined in Section 102((a)(S) of the not-for-profit Corporation Law. Contributions and donations are tax deductible to the full extent of the law. The foundation shall not be conducted or operated for profit and no part of the net earnings of the corporation shall inure to the benefit of any director, officer or other private person.

**Giving of Yourself,  
Extending a Hand,  
Displaying a Smile**



**NICU**  
*Benefactors*  
**JOSEPHMAFFEO**  
FOUNDATION, INC.

*Together We Are Doing  
Wonderful Things For The  
Children Of Staten Island*

The **Joseph Maffeo Foundation** was established to benefit our community through its support of individuals and organizations in need of financial assistance.

With a new found energy, we are about to embark on a new and wonderful journey - making our world a better place, not only for the children of Staten Island, but for the newborns, infants and their entire families.

The Joseph Maffeo Foundation is proud and extremely honored to once again join the elite medical team and staff at Staten Island University Hospital, Northwell Health to help provide the necessary facilities and environment enabling staff to provide the outstanding care and support they strive to give. With your help, we will be spearheading the development and fundraising efforts for the construction of the much needed NEW Neonatal Intensive Care Unit (NICU).

With numbers increasing every year, the new unit will strongly support this growing demand of Obstetrics Services amongst Staten Island residents.

Currently the NICU functions as an 11-bassinets unit, working to full capacity. Expanding the unit to 20 bassinets will increase access to neonatal and other intensive care services for infants in critical condition. The new unit will also be equipped with a family waiting area for family members who are visiting their infants in the unit.



### We Are Part of a Bigger Team

**Neonatal Intensive Care Unit** Parents eagerly anticipate bringing their newborn home, so it is frightening if their child is admitted into the neonatal intensive care unit. Under the guidance of Dr. Philip Roth, Chairman of Pediatrics, Dr. Jonathan Blau, Director of Neonatology and Laura Wenzel, Sr. Director of Maternal & Child Health, the Joseph Maffeo Foundation will strive to enhance the capability and care, necessary to minimize these fears, by focusing our efforts on the construction of this brand new Neonatal Intensive Care Unit.

For the most fragile infants, those born prematurely or with severe medical conditions, this NEW facility will deliver the latest in life-saving technologies and treatments along with the highly attentive care these tiny babies need – while providing an environment that is nonthreatening and family-friendly. We invite you to join with us as we embark on this new journey!

### NICU Benefactor Opportunity

Join us so **YOU** can become a major part of this wonderful story... as we begin a new chapter and embark on an exciting new journey!

**Unique Opportunity:** The Joseph Maffeo Foundation is presenting the opportunity to become a NICU Benefactor, for a 5-year commitment of \$5,000 annually. This pledge will include:

- "Principle Donor & Benefactor" recognition in the new Joseph Maffeo Neonatal Intensive Care Unit.
- Recognition of your support on all Joseph Maffeo Foundation promotional platforms
- Complimentary "Event Sponsorship Package" for annual CASINO NIGHT fundraiser, over the life of the pledge:
  - Table for ten (10) guests
  - NICU Benefactor Page in Event Journal Program
  - Inclusion in Video Journal
  - Logo prominently displayed throughout event space

### Home of the new Joseph Maffeo Neonatal ICU

